10xSearch Growth Audit | Homiere Real Estate Website Visibility

25 websites. 25 F grades.

SEO and AI visibility results, measured November 4, 2026.

25	25	22.44	13/568
audited sites	F grades	average index	Web-search answers naming a business

The result

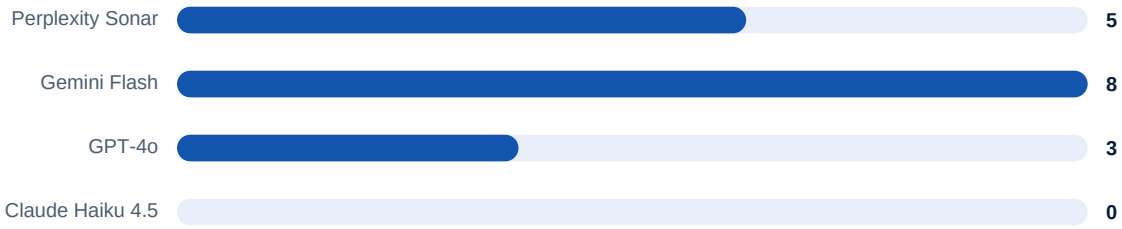
All 25 audited websites scored F on the 10xSearch Growth Audit index. 19 of 25 businesses were not mentioned in any of the web-search AI answers tested. This index is not a search-engine ranking, vendor grade, or business outcome.



Answer-engine visibility

We asked 12 local-service questions for each website. Results are grouped by whether web search was enabled.

Model	Web search	Answers naming the business	Answers checked
Perplexity Sonar	Web enabled	5	268
Gemini Flash	Web enabled	8	300
GPT-4o	Browsing off	3	300
Claude Haiku 4.5	Browsing off	0	300



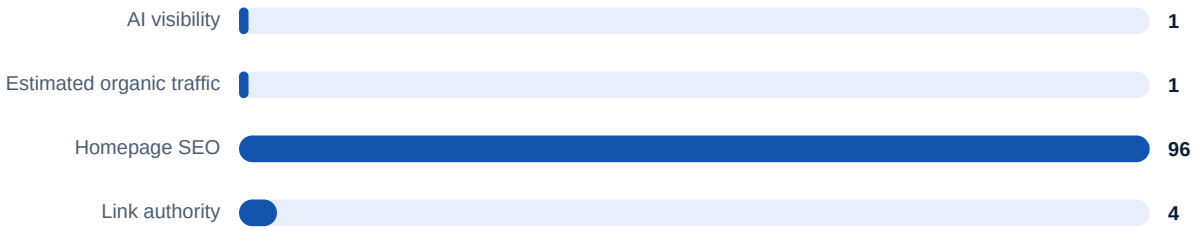
Collection design: 12 questions x 4 models x 25 sites = 1200 attempts. 1168 answers were returned; 32 Perplexity requests failed. Questions naming the business were not tested.

Growth Audit index

This is a 10xSearch Growth Audit index, not a Google score or a grade of any vendor service. It combines recorded AI-answer presence, homepage condition, estimated organic visibility, and backlink-rank inputs. Missing components have their weights removed and the remaining inputs are renormalized.

22.44	22	19 to 29	Below 40
average	median	range	F threshold

Average component scores



Component	Weight	Definition
AI visibility	45%	Rounded percentage of completed answers mentioning the business across all four models, including the two without browsing.
Homepage SEO	20%	DataForSEO on-page score for the homepage, or the recorded crawl score when the homepage score is unavailable.
Estimated organic traffic	20%	Estimated monthly organic visits divided by 50, capped at 100. This is a scoring scale, not actual analytics.
Link authority	15%	DataForSEO backlink rank divided by 10 and rounded, capped at 100. This is not Google's assessment or Moz Domain Authority.

Site scorecards (1)

AI mentions show completed answers naming the business from Perplexity and Gemini, both with web search enabled.

Website	Market	Index	Grade	AI mentions
adamtriplett.com	Yorktown, VA	25	F	1 of 24
barryteamcentralcoast.com	San Luis Obispo, CA	24	F	0 of 24
californiacollectiverealestate.com	California	22	F	0 of 24
galinatucker.com	Palm Desert, CA	19	F	0 of 24
graceyanghomes.com	San Francisco Peninsula, CA	20	F	0 of 24
gregshenon.com	Encino, CA	24	F	1 of 24
heatherwellshomes.com	Bend, OR	21	F	1 of 24
homesbylv.com	Irvine, CA	20	F	0 of 24
jacquelinedaniels.com	Tahoe City, CA	22	F	4 of 22
jeffwrealestate.com	Southern California	20	F	0 of 24
jennifereasterly.com	Kauai, HI	29	F	5 of 22
kelvinhuang.com	Alhambra, CA	25	F	0 of 24
lissalebelhomes.com	Los Angeles, CA	21	F	0 of 18

Site scorecards (2)

AI mentions show completed answers naming the business from Perplexity and Gemini, both with web search enabled.

Website	Market	Index	Grade	AI mentions
mccoyobermueller.com	Carlsbad, CA	19	F	0 of 24
nazmehdihomes.com	Laguna Niguel, CA	26	F	1 of 24
racquelwilderrealty.com	Santa Clarita, CA	22	F	0 of 17
setsolutionhomes.com	Jacksonville, FL	25	F	0 of 24
skallglassman.com	Marin County, CA	21	F	0 of 24
sophiawaldman.com	San Francisco Peninsula, CA	19	F	0 of 24
stevejameshomes.com	Palm Desert, CA	24	F	0 of 21
teamplunkett.com	Manhattan Beach, CA	20	F	0 of 13
timmcguirehomes.com	Pleasanton, CA	22	F	0 of 24
vonkeithca.com	Dana Point, CA	25	F	0 of 24
vonkeithtn.com	Knoxville, TN	23	F	0 of 24
thebluewatersgroup.com	Folsom, CA	23	F	0 of 23

Website access and discovery

25/25	3790/3792	15/25	2.3%
homepages HTTP 200	crawl HTTP 200	organic data available	web mention rate

The websites were broadly accessible to the collected crawler checks, while name discovery in the fixed answer-engine questions was limited. Those are different measurements and do not establish a causal relationship.

Essential limits

- One run cannot establish visibility stability, ranking changes, lead volume, or conversion.

- Third-party organic and backlink values are estimates, not first-party analytics.

- Visible Homiere credits indicate a public technology or website relationship, not payment, product scope, tenure, ownership, or causality.

- The sites vary by local market and real-estate specialty. This is not a matched controlled experiment.

Method and sources

The 10xSearch Growth Audit combines four scored signals. AI visibility uses completed answers across all four models, including the two without browsing. When a component is unavailable, its weight is removed and the remaining weights are normalized. Scores are rounded to a whole number.

A: 85-100; B: 70-84; C: 55-69; D: 40-54; F: below 40.

- 25 real estate websites with Homiere credits; two VonKeith websites belong to the same business. Inspection, title, vendor-owned and unverified-attribution sites are outside the results. Sites crediting Agent Image are excluded.

- 12 non-branded, market-specific questions per website, asked once of four models: 48 attempted answers per website and 1,200 overall. Residential, commercial and home-buying businesses use relevant service questions.

- Perplexity Sonar and Gemini Flash searched the web. GPT-4o and Claude Haiku 4.5 answered without browsing. Each mode has its own results and completed-answer denominator.

- Business-name mentions are counted among completed answers. Thirty-two Perplexity calls were rate-limited and excluded; 1,168 answers completed.

- DataForSEO supplied domain keyword, estimated organic traffic, backlink, homepage SEO and sampled crawl data. Traffic estimates are not website analytics.

https://docs.dataforseo.com/v3/dataforseo_labs/google/domain_rank_overview/live/
https://docs.dataforseo.com/v3/backlinks/summary/live/
https://homiere.com/blog/what-chatgpt-does-when-asked-for-the-best-realtor
https://www.adamtriplett.com/
https://www.barryteamcentralcoast.com/
https://www.californiacollectiverealestate.com/
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